



Taking the RUSH Out of Rush Hour



CHULA VISTA'S COMMUTER PROGRAM



Tired of high gas prices, traffic jams and searching for parking? Then leave the driving to CVX, the east Chula Vista Xpress!

We're taking the rush out of rush hour.

The City of Chula Vista is introducing a new three-part pilot commuting program to promote public transportation, carpooling, vanpooling, biking or walking to work as alternatives to driving alone. If you currently drive alone to work, you can earn a \$2 per day cash incentive for every day you participate during the first three months. By choosing to commute with CVX, you'll help us decrease traffic congestion, improve our air quality—and you can earn up to \$130!

If you commute to downtown San Diego, you can take a free CVX bus from any of three east Chula Vista pick up points. Or you can take a free CVX shuttle from those same points to the H Street trolley station. Or you have the option to start or join a carpool or vanpool, bike or walk to any work destination.

And all you need to do is sit back, enjoy your coffee, read the newspaper or even sneak in a last-minute snooze. With CVX, you'll save money, and arrive at your destination relaxed and on schedule. But that's not all – you can also earn money as a CVX commuter!

Don't wait another minute!

Get out of your car and get ready to start enjoying your commute! Go to www.RideLink.org or www.chulavistaca.gov; send an e-mail to CVX@sandag.org or call us at 1-800-COMMUTE, option 3; and hop aboard CVX, the east Chula Vista Xpress!

What CVX has to offer:

- A free morning bus from eastern Chula Vista to downtown San Diego and evening return
- A free morning shuttle from eastern Chula Vista to the H Street trolley station and evening return
- A cash incentive for riding CVX or joining a car or vanpool

Who can participate?

The program is for Chula Vista residents east of the I-805 in the communities of Otay Ranch, EastLake, Rolling Hills Ranch, San Miguel Ranch, Rancho del Rey, Bonita Long Canyon, Telegraph Canyon Estates, and Sunbow.

To qualify, you must currently commute alone and leave your home between 6:45 and 7:45 am. In addition, your employer must verify your participation.

Why are Transportation Alternatives Important?

We can improve traffic congestion and air quality by changing our driving habits. By participating in the CVX program, you can help us make a difference by reducing the number of one-person cars in the daily commute.

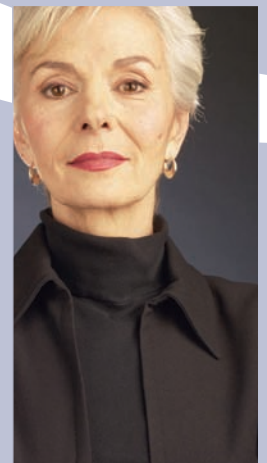
The San Diego Air Pollution Control District recommends that you decrease your driving by combining errands, carpooling, using public transportation, and riding a bicycle or walking to your destination when possible. Other alternatives are telecommuting or working longer hours fewer days a week.

How does the program work?

- 1 Simply complete a CVX enrollment form and mail it to:
Chula Vista Xpress Program
San Diego Association of Governments
401 B Street, Suite 800
San Diego, CA 92101-9506
You can also find the form at www.RideLink.org and www.chulavistaca.gov, request a copy at cvx@sandag.org or call 1-800-COMMUTE, option 3.
- 2 Once your eligibility is confirmed, CVX will send you a confirmation letter with participation guidelines, a daily tracking log and a CVX Club Card. The card identifies you as a CVX member and allows you to ride the free express bus and shuttle.
- 3 During the next 90 days, you will complete a daily tracking log. The log will indicate how you traveled to work each day. At the end of the 90-day period, you'll submit the log with your employer's confirmation.
- 4 CVX will verify your participation with your employer and send you a check within 30 days of receiving all your completed information. (At \$2 per day, earn up to \$130.) Then continue to use the free express bus or express shuttle for the duration of the project. Or vanpool, carpool, bike or walk to work instead of driving alone.

We anticipate the CVX pilot program to operate for up to two years. Funding for this program is limited and comes from developer contributions and a grant from the County's Air Pollution Control District (APCD).

There are a limited number of seats, so don't delay! We will monitor the number of riders to avoid over-subscription. Financial incentives are awarded on a first-come, first-served basis for approximately 700 to 900 CVX commuters.



Chula Vista Xpress Enrollment Form



Please print, fill out completely and mail to: Chula Vista Xpress Program
San Diego Association of Governments
401 B Street, Suite 800
San Diego, CA 92101-9506

Participant Information

Name: _____ Drivers License #: _____
First Last M.I.

Home Address: _____

City: _____ Zip: _____ Miles ONE WAY from home to work: _____

Daytime Phone: _____ Email Address: _____

How do you currently travel to work? ☐ Drive Alone ☐ Carpool ☐ Bus ☐ Vanpool ☐ Rail ☐ Walk ☐ Bike

What days of the week do you typically work? (Mark all that apply.)

☐ Monday ☐ Tuesday ☐ Wednesday ☐ Thursday
☐ Friday ☐ Saturday ☐ Sunday

What time do you typically leave home to go to work? _____ am / pm Work Hours: _____ to _____
start end

My NEW commute mode of travel will be (choose one) and will begin on (date) _____:

☐ Express bus service to downtown San Diego ☐ Shuttle bus service to the trolley station
☐ Carpool ☐ Vanpool ☐ Walk ☐ Bike

Participant Signature: I certify that I have read the rules of eligibility in this brochure and qualify for the East Chula Vista Express.

Signature: _____ Date: _____

Employer Information

Employer Name: _____

Address: _____ City: _____ Zip: _____

Company Representative's Name*: _____

Company Representative's Phone: _____ Fax: _____

Email: _____

Company Representative's Signature: I certify that the participant identified above works at my company and to the best of my knowledge, currently drives alone to work.

Signature: _____ Date: _____

(*Department Head or Human Resources Manager)

Our Sponsors



THE OTAY RANCH COMPANY





*Rules of Eligibility**

In order to qualify for the east Chula Vista Xpress Program, each qualified participant must:

- 1** Be a resident of Chula Vista living east of the I-805 in the communities of Otay Ranch, EastLake, Rolling Hills Ranch, San Miguel Ranch, Rancho Del Rey, Bonita Long Canyon, Telegraph Canyon Estates and Sunbow, and others as may be determined.
- 2** Be driving alone to work prior to enrolling in the east Chula Vista Xpress program (CVX).
- 3** Not have been ridesharing to work on a regular basis (carpool, vanpool, bus, rail, bike or walk) six months prior to enrollment unless you have recently moved to east Chula Vista resulting in the change to driving alone.
- 4** Be commuting to work during peak commute times, which for the purposes of this program, are defined as leaving your home between 6:45 and 7:45 a.m.
- 5** Start to commute using one of the following eligible ways to qualify for the \$2 per day incentive:
 - Use the CVX Express Bus or CVX Shuttle Bus Service;
 - Join/start a carpool or vanpool;
 - Bike to and from work; or
 - Walk to and from work.
- 6** Be a working adult (18+ years of age) traveling to and from your place of employment.
- 7** Must complete and return the Daily Tracking Log within 30 days of your last day of participation in the program. No payment will be made until this document is completed and received.

ADDITIONAL QUALIFICATIONS:

- 8** A carpool is defined as two or more working adults. The transporting of children to school does not qualify as a carpool for the purposes of this program.
- 9** Monday through Friday are the only commute days which are available to receive credit for ridesharing and the \$2 per day incentive. Weekend (Saturday and Sunday) work days are excluded from this program.
- 10** Qualified participants are able to receive \$2 per day for each day they rideshare to work for three consecutive months. Maximum participation is capped at 65 days or \$130.00.
- 11** Qualified participants may only receive the financial incentive one time during the life of the program.

* Rules of Eligibility are subject to modification.